

The Change Curve

Training Excellence

Our aim is to give line managers the professional skills they need to do their work superbly

WHO ARE WE AND WHAT DO WE DO?

The Change Curve is the training and development arm of **Genicity Partners Ltd.**, a business and communication consultancy that supports organisations as they go through change.

Genicity was founded by Leo Munns, a communication and management professional with over 20 years of experience of working with top level executives in some of the world's most successful organisations.



Leo Munns

Genicity's client assignments often led to the provision of training support for the introduction of new business and communication processes and skills for senior executives.

The Change Curve was set up by the Genicity team to make this market-

proven training available to a wider range of companies through public courses. Through The Change Curve, managers in all types and size of organisation can get access to these leading-edge ideas, tools and skills at a fraction of the price and with all of the benefits.

WHAT MAKES US DIFFERENT?

In the course of working with major UK and international companies through our consultancy arm we have developed a wealth of hands-on, real world experience of helping people manage change. **You can be confident that we know what we're talking about.**

All of our training courses and workshops have been created and proven in the toughest business environments. **You can be sure that our courses 'do what they say on the tin'.**

Our trainers are working consultants with at least 15 years' experience of working with blue-chip clients. You can be sure that you will get the benefit of expert training, relevant content, **practical solutions and tools you can use from the minute you leave the building.**

About Our Courses

COURSES AND TRAINING WORKSHOPS

We run one- and two-day training workshops and courses aimed squarely at line managers in all kinds of organisations and companies. Our courses usually run in London, Leeds and Birmingham – although we can run in-house sessions on your company premises if you have eight or more directors/managers who would benefit from a programme tailored to their specific needs.

Our courses cover a wide range of topics and skills – many of them in response to managers' needs when they face times of change inside their organisations.

As you might imagine, new courses are under development all the time. Once fine-tuned and proven in the field, we add them to The Change Curve's public list, so check back with us on our website often to see what's on offer.

EXAMPLE COURSES

- Managing and Communicating when the going gets tough (*small and large scale negative change*)
- Facilitation skills (*getting the most out of your team*)
- Communicating to get results (*best-practice two-way communication processes and behaviours*)
- Influencing skills (*using your influence to achieve win-win outcomes*)
- Business writing that motivates and gets results (*getting your messages across effectively*)



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Our Trainers & Expertise

FRONT LINE PRACTITIONERS

Our trainers and facilitators are highly skilled advisors to some of the world's most successful and complex organisations. They are equally adept at transferring their skills when running The Change Curve courses.

Each member of The Change Curve team has a minimum of 15 years' experience and has worked with, trained and coached front-line directors and managers in many of the Times Top 100 companies.



Leo Munns in action

We know we are good at what we do because our clients tell us so. Delegate evaluations of our work give us top scores for the effectiveness and value of our courses and the skill of the trainers. **You can be sure that your people will be in good hands when they join our courses or workshops.**

OUR EXPERTISE

We have hands-on expertise in many industry sectors, including:

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| <input type="checkbox"/> Banking and insurance | <input type="checkbox"/> Transport |
| <input type="checkbox"/> Computing and software | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Leisure/drinks industry | <input type="checkbox"/> Financial services |
| <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Science and technology |
| <input type="checkbox"/> Public sector | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Housing | <input type="checkbox"/> Utilities |

Our Credentials

RECENT CLIENTS

We have worked with senior executives from some of the world's most successful businesses and most complex organisations, including:



Other clients we have supported include BA, BNFL, BSKyB, CGU Life, COLT Telecom, EDS, Halifax, ICI Technology, Innovex, Laing Ltd, McVities, Natwest Bank, Novartis, Parke Davis, Pfizer Inc, PricewaterhouseCoopers, Transco, United Biscuits, and Yorkshire Electricity.

HOW TO BOOK

You can book courses directly from [our website](#) or contact us at:

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